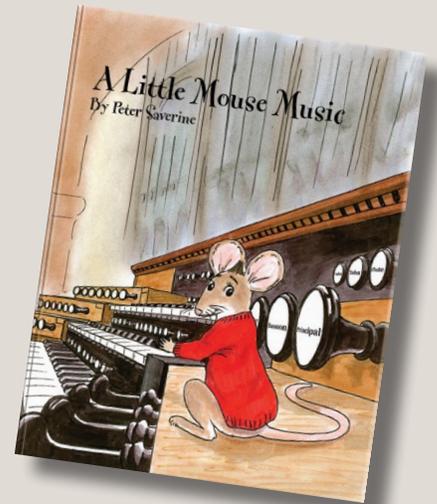




## Custom Publishing

For many clients, we have become the source for custom publishing. We have had the honor of designing and printing an amazing variety of books. Many clients have a need to self publish and just don't know where to go to get the project going. Fortunately, we have been an invaluable one-stop source for small run custom publishing. Our latest book was for the First Church in Fairfield, CT. The church was having a pipe organ built and installed. They had an idea for a story but needed help bringing it to life. We put together every aspect of the book: illustrating, designing and publishing. The book was used as a fundraiser and the results were just amazing. The books were in heavy demand and received many praises.

We offer custom publishing in both hard and soft cover options. The size, number of pages and quantity are all variables we will discuss with you. It is a good idea to have a consultation before you spend too much time in the design and production stage. We may be able to save you time and money by offering suggestions on the best way to set up the artwork and page layouts. If you have an idea for a story but don't know how to get started, we can take it from start to finish. Or, we can work with you at any stage of production. We can use your artwork or story and provide layout and design, or just the printing services if you are well on your way. We welcome the opportunity to show you the beautiful books we have produced.



Self-publishing can bring life to ideas. You may be a seasoned writer with a need for a small print run, or someone wanting to publish a coffee table book.

## Keep your name **front** and **center** with your customers



PCI Creative Group is now an **Advertising Specialty Institute (ASI)** member

While we have always offered premium items for our clients, we are now able to access thousands of items from pens to briefcases to shirts for giveaways, fundraisers and more.

Call us to find out some creative ways to reach your audience, say thank you, or fundraise. We have created entire themed direct mail packages that make a big impact and lasting impression. If you need something, we will do the research for you and present ideas to fit your needs and budget. It's a great way to stand out from the competition. We can also take care of your last minute trade show needs. Quick turnarounds are always available.

Give us a call to discuss your ideas and needs.

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